

Lumbee Regional Development Association, Inc.
Lumbee Homecoming
2010

Sponsorship Awards Packet



Lumbee Regional Development Association, Inc.
Contact Renee Rossi if you are interested in being a sponsor or purchasing an ad.
Contact Information: Renee Rossi 910-521-8602 rrossi@lumbee.org

Lumbee Homecoming

Sponsorship Awards

*Sponsors who make a donation to cover the cost of an entire event will be the only sponsor recognized at that event

SILVER - \$500

- 1/4 page Ad in Homecoming Program Book
- 2-Homecoming Program Books
- 2-Tickets to a ticketed event of choice (Reserved seating)
- Company/Name listed in Homecoming Program Book

GOLD - \$1000

- 1/2 page Ad in Homecoming Program Book
- 2-Homecoming Program Books
- 2-Tickets to a ticketed event of choice (reserved seating)
- 2-Coronation Ball Tickets
- Company/Name listed in Homecoming Program Book
- Listing on Lumbee Homecoming Website

PLATINUM - \$2,500

- 3/4 page Ad in Homecoming Program Book
- 4-Homecoming Program Books
- 2-Tickets to each Pageant (reserved seating)
- 2-Coronation Ball Tickets
- Company/Name listed in Homecoming Program Book
- Golf Tournament registration for four golfers
- Listing on Lumbee Homecoming Website

MAJOR - \$5,000

- Full page Ad in Homecoming Program Book
- 4-Homecoming Program Books
- 4-Tickets to each Pageant (reserved seating)
- Coronation Ball Corporate Table
- Company/Name listed in Homecoming Program Book
- Company/Name announced at event Sponsored
- Golf Tournament registration for two teams of (4) four golfers
- Listing, link and logo displayed on Lumbee Homecoming Website through Dec. 09
- Presentation of Award at Event Sponsored
- Float in Homecoming Parade

BENEFACTOR - \$10,000 +

- Full page Ad in Homecoming Program Book
- 8-Homecoming Program Books
- 8-Tickets to each Pageant (reserved seating)
- Coronation Ball Corporate Table
- Company/Name listed in Homecoming Program Book
- Company/Name announced at event Sponsored
- Golf Tournament registration for three teams of four (4) golfers
- Listing, link and logo displayed on Lumbee Homecoming Website thru June 2011
- Nomination for Lumbee Homecoming Business of the Year/Vendor Booth July 4th
- Float in Lumbee Homecoming Parade

Fireworks Display



Lumbee Regional Development Association's 4th of July Fireworks show is the largest and most elaborate display in the region. The show can be seen in nearby Prospect and Chapel Communities and up to a 10 mile radius.

The Fireworks display draws over 25,000 people to the town of Pembroke. A single sponsorship for the Fireworks Sky Show is \$15,000. 00

Gospel Singing

The Gospel Sing allows Lumbee Christians to come together and fellowship and worship during Lumbee Homecoming. The Gospel Singing features local and out-of-town bands and is free to the public. The cost to sponsor this event is \$3,000.00. The location of the Gospel Singing moves every year to a new geographic location in the county, this year it will be held at Mt. Airy Baptist Church



Little & Junior Miss Lumbee Pageant



The Little Miss Lumbee Pageant gives young girls ages 6–9 and Junior 10-13 the opportunity to represent the Lumbee people and this region of NC. The pageant features traditional regalia, talent, onstage interview and evening gown competition. This year the pageant will be held June 30, 2010 at Givens Performing Arts Center on the campus of UNC-Pembroke.

The cost to sponsor this event is \$10,000. 00

Teen & Miss Lumbee Pageant

The Teen & Miss Lumbee Pageant determines which 2 young women will serve as ambassadors for the Lumbee people. The pageant features regalia, talent, interview and evening gown competition. This year the pageant will be held July 2, 2010 at Givens Performing Arts Center on the campus of UNC-Pembroke.

The cost to sponsor this event is \$10,000. 00



Coronation Ball



The Coronation Ball is a formal event which captures the two worlds Lumbee people walk in, the traditional and the contemporary. The Coronation Ball melds together a traditional crowning ceremony for the new Lumbee Ambassadors with a formal banquet. A live band provides entertainment for the new ambassadors and their supporters.

The cost to sponsor this event is \$5,000.00. The maximum capacity of the event is 500 people.

Golf Tournament

The annual Charity Golf Tournament provides a venue for business people to socialize and network. The golf tournament is held at a reputable golf course and lunch is provided for all golfers.

The cost to sponsor the Golf Tournament is \$3,000.00



Lumbee Homecoming

Program Book Ad Entry Form

Company/Individual Name _____

Contact Person(s) _____

Mailing Address _____ City _____

State _____ Zip Code _____ Website or E-mail _____

Phone Number _____ Fax Number _____

Ad Size and Cost (Check appropriate box)

- | | |
|--|---|
| <input type="checkbox"/> 1/8 Page - \$100.00 | <input type="checkbox"/> 1/2 Page - \$300.00 |
| <input type="checkbox"/> 1/4 Page - \$150.00 | <input type="checkbox"/> Full Page - \$600.00 |
| <input type="checkbox"/> Hard Copy & 3.5 disk enclosed | |
| <input type="checkbox"/> Hard Copy & CD enclosed | |

*****Note: Inquiries on the Front inside and back covers inside and out please call.**

Prior year ads: (Check appropriate box below if you want to use prior year ad)

- Prior Ad with date change only
- Prior Ad with word changes (use space provided below – please print clearly)

DEADLINE FOR AD SUBMISSION: MAY 28, 2010

FOR OFFICE USE ONLY

Received By: _____ Date Received: _____

Amount Received: _____ Book Page Number: _____

Book Year: _____ Processed Date: _____

Instructions for Submitting an Ad

Please send a hard copy of your ad and a 3.5 disk or CD with the ad on it. Ads will be printed in full color! You may also e-mail your ad to lrda@lumbee.org (Note: please put in subject line – “Homecoming Ad”)

The following formats are acceptable:

Microsoft Word Document

Microsoft Publisher Document

Adobe (PDF) file

JPEG

Bitmap

Our goal is to ensure your advertisement is accurate and satisfactory. Providing correct and clearly printed information will further ensure this. If you have any questions or need assistance with your ad, please contact Joyce Locklear at (910) 521-8602. Payment is due when Ad is submitted.

Make Check/Money Order payable to **Lumbee Homecoming**
Send Ad Form, Ad information and Payment to:

Lumbee Homecoming
c/o LRDA
PO Box 68
Pembroke, NC 28372

LUMBEE HOMECOMING

SINGLE EVENT SPONSORSHIP

I would like to sponsor the following event

GOLF TOURNAMENT

___ \$ 3,000.00 (Entire Event)
___ \$ 1,000.00
___ \$ 100.00 (Hole Sponsorship)
_____ Other

CORONATION BALL

___ \$ 5,000.00 (Entire Event)
___ \$ 1,000.00
___ \$ 500.00
_____ Other

FIREWORKS DISPLAY

___ \$15,000.00 (Entire Event)
___ \$ 7,500.00
___ \$ 1,000.00
_____ Other

GOSPEL SING

___ \$3,000.00 (Entire Event)
___ \$1,000.00
___ \$ 500.00
_____ Other

PARADE

___ \$ 1,200.00 (Shriners)
___ \$ 600.00 (2 Floats)
___ \$ 300.00 1(Float)
_____ Other

LITTLE/JUNIOR PAGEANT

___ \$ 10,000.00 (Entire Event)
___ \$ 2,000.00 (Trophy's)
___ \$ 100.00 (1 Trophy)
___ \$ 500.00 (2 Crowns)
___ \$ 250.00 (1 Crown)
_____ Other

TEEN/MISS PAGEANT

___ \$ 10,000.00 (Entire Event)
___ \$ 2,000.00 (Trophy's)
___ \$ 100.00 (1 Trophy)
___ \$ 500.00 (2 Crowns)
___ \$ 250.00 (1 Crown)
_____ Other

Sponsor: _____

Authorizing Official: _____ Contact #: _____